



**Third Annual
Read Muskegon Scrabble® FUNdraiser
March 10, 2012
Watermark 920 Conference Center**

Sponsorship Opportunities

Title Sponsor – \$1,000 One position available

- Company name and logo in title of event, i.e.:

**Read Muskegon 2012 Scrabble® FUNdraiser
presented by [Your Company Name]**

- Speaking opportunity at event for company representative
- Company name and logo on promotional and event materials
- Company banner displayed at event, if desired
- Company name and logo prominently displayed at event
- Table for product display at event
- Complimentary registration for company team in Scrabble® event

Triple Word Sponsor – \$500

- Company name and logo on promotional and event materials
- Company name and logo prominently displayed at event
- Table for product display at event
- Recognition in event program
- Complimentary registration for company team in Scrabble® event

Double Word Sponsor – \$250

- Company name and logo on promotional and event materials
- Recognition in event program
- Complimentary registration for company team in Scrabble® event

Team Sponsor – \$100

- Recognition in event program
- Registration for 4-person team in Scrabble® event

Prizes and Donations

Donations of prizes or monetary donations at any level are appreciated and will be acknowledged in the event program.

**Read Muskegon is a 501(c)(3) nonprofit corporation dedicated to
positively impacting the lives of adults through improved literacy.
readmuskegon.org - (231) 766-5040**



**Third Annual
Read Muskegon Scrabble® FUNdraiser
Sponsorship Commitment Form**

Yes, we would like to participate as a Sponsor in the Read Muskegon Scrabble® FUNdraiser on March 10, 2012.

We will participate at the following level:

- Title Sponsor** – \$1,000
- Triple Word Sponsor** – \$500
- Double Word Sponsor** – \$250
- Team Sponsor** – \$100
- Prize or Monetary Donation of** _____
(Monetary and prize donations are appreciated!)

- We will recruit a team of up to 4 players for the event Sponsorship only, we will not recruit a team

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Company/Sponsor Name: _____

Contact Person: _____

Address: _____

Telephone #: _____

Email: _____

Thank you for your support! Make checks payable to Read Muskegon and mail to PO Box 1312, Muskegon MI 49443 or complete a sponsor form and pay via paypal or credit card online at readmuskegon.org. You will be contacted by a Read Muskegon representative soon. If you have questions or need additional information, contact Carolyn Madden at (231) 286-3687 or cmadden15@aol.com.